

# Knowledge is Power

a guide to smarter energy

[greenlitegroup.co.uk](http://greenlitegroup.co.uk)





# Big reasons to **take control**

**Here at Greenlite HQ, we never stop thinking about energy.**

There are plenty of compelling reasons why businesses should commit to energy efficient practices. There are almost too many to mention. Improved building operating performance. Reduced energy costs. Reduced CO2 emissions. Strengthened organisational image. And, even improved occupant comfort.

**We could go on...**

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# You've got the power

**Despite the big benefits, many businesses are still confused about energy.**

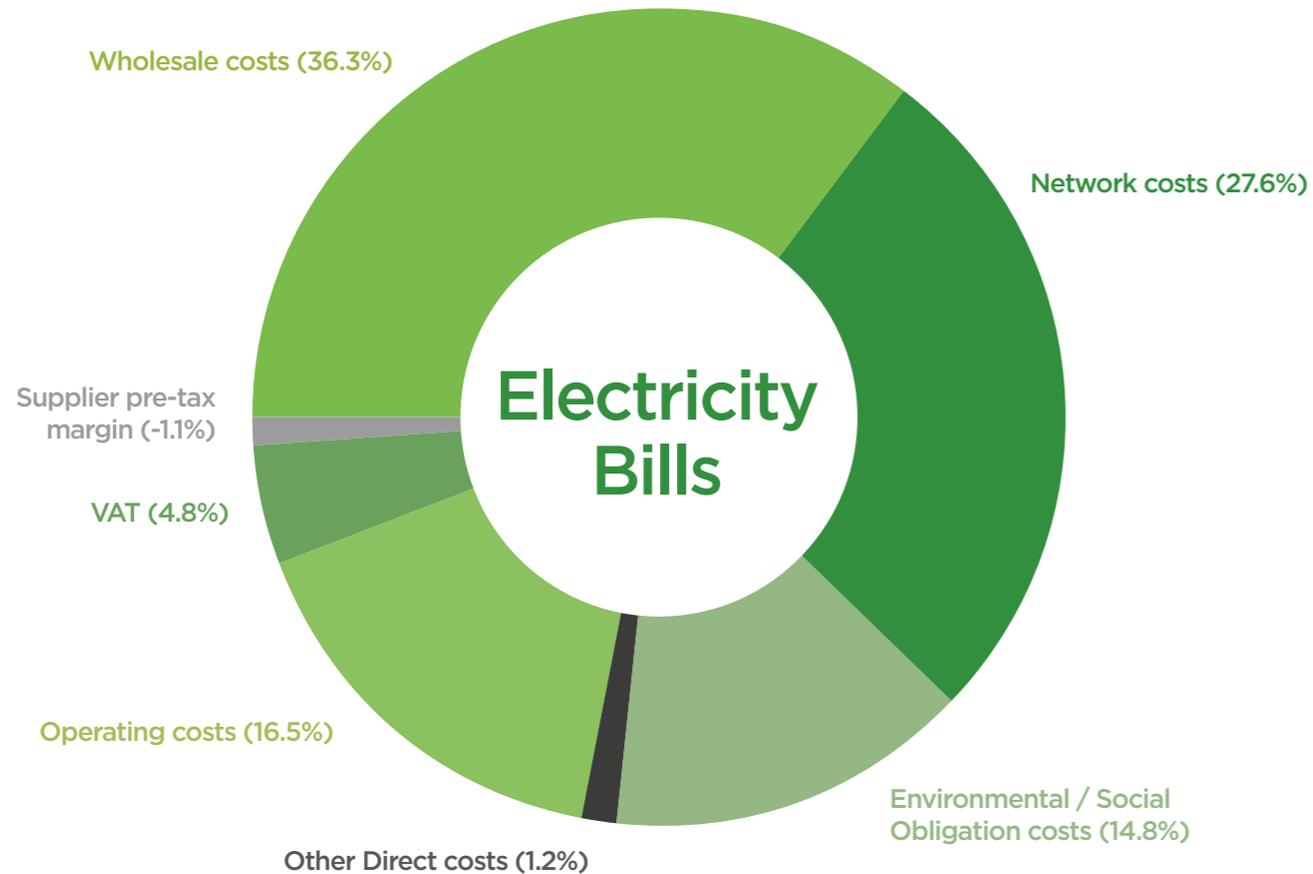
We're not surprised really. When it comes to efficiency, it's not always easy to know what you should do first or what's right (and affordable) for your business. Added to that, today's energy bills are complex documents that require an expert eye and a dictionary. The net result is, rather than embrace the positive opportunities, too many businesses are opting to do nothing instead\*.

**We want to give you the knowledge to make positive energy changes.**

\*(Source: YouGov survey 2016 <https://www.carbontrust.com/news/2016/11/new-survey-reveals-uk-smes-missing-out-on-vital-energy-savings/>)



Using stats from Ofgem, we've created this handy explainer graphic to help you understand your energy bill.



# Understanding your energy bills

## Did you realise you're not just paying for how much energy you use?

If you scrutinise your energy bill, you'll see you're paying for all sorts of levies and tariffs. And, you'll definitely be paying a premium if you're using energy at peak times of the day. With our help, you can improve your understanding of your electricity charges. And, moving forward, you will be in a stronger position to take greater control of what you use and when you use it.

*In fact, our detailed bill validation service will identify any historical costing errors waiting to be recovered in accordance with the statute of limitation. Refund opportunities can be pursued over the last 5 years in Scotland and 6 years for the rest of the UK.*

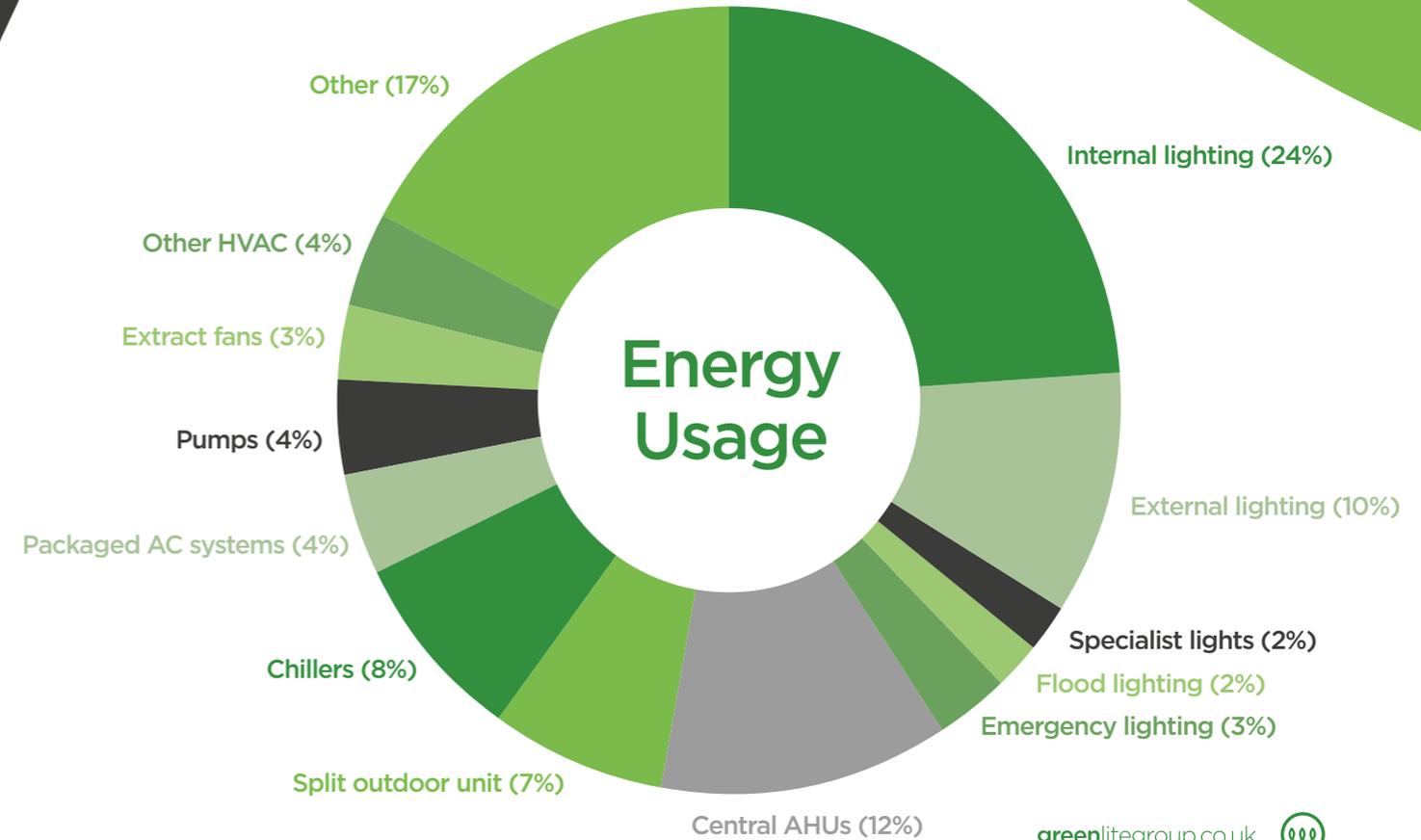
# Understand what you use

It's really important for businesses to get under the skin of their electricity consumption.

This helps to give a complete picture of energy use. Plus, it helps to focus attention on likely areas of energy wastage and areas for improvement too. Even if you don't have sub-metering in place, generic statistics like these from the Carbon Trust can shine a light on how a typical business uses energy.

If you want to get your own consumption under control, this can be enlightening.

We post useful explainer blogs to help you understand your business energy, follow us on social media for handy tips.





# Take control and get ahead

They say that the most efficient items of equipment are ‘the ones that are turned off’. Actually, the truth is you just need to take greater control of *when* you use energy. And, *how* you use it.

For example, integrated energy management systems, zoned control and automatic controls for heating and lighting systems can make a huge difference to energy use. Even simple, manual controls such as a ‘last man out’ switch offer an opportunity for sizable savings. The important thing is to integrate controls and technologies that suit your business operations.

# It's time to get the team inside

Ever heard yourself shout,  
*“Turn those lights out! It's like Blackpool illuminations in here,”?*

If you have, it's probably about time you implemented a behavioural change programme. It doesn't have to be complicated. Simple changes to employee behaviour in the workplace can make a real impact. This helps to reduce unnecessary energy consumption and cut your organisation's carbon emissions. And, ultimately it catalyses significant savings that go straight to the bottom line.

## Motivate. Inspire. Educate.

UK workplaces could save more than £300 million  
by encouraging employees to adopt behaviours  
that reduce energy use and waste.

(Source: Carbon Trust).





# Out with the old, in with the new

**It makes sound, commercial sense to upgrade to new, more efficient equipment.**

New technologies such as modern, efficient LED lighting can achieve quick returns on your investment and deliver savings over the long term. In some sectors, a 20% cut in energy costs represents the same bottom line benefit as a 5% increase in sales\*. Figures like this are hard to ignore and offer proof that investments in energy efficiency are good for business.

# Make it possible: **invest to save**

**Did you know that over 60% of sustainability professionals cite funding issues as the greatest barrier to energy saving?\***

We can help you overcome this problem through our own **Invest to Save** funding scheme.

Working with specialist financiers, we can offer you excellent energy efficiency asset rates to protect your working capital. What's more, your business is cash positive from day one as the energy savings more than compensate your monthly payments. It really is that simple.

\*Source <https://www.edie.net/news/6/BIFM-sustainability-facilities-management-survey-2015/>

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# Know your warranty

**If you're still reading, you'll be buzzing with big ideas for energy savings – so what next?**

The next logical step is to find the right supplier to work with. In a crowded market, this can be pretty baffling. We would recommend you 'stress test' your suppliers to be sure they are financially robust and will be around to honour the warranty if something goes wrong down the line.

**At Greenlite Group, we actively encourage our customers to put us under the spotlight. As a Carbon Trust Accredited supplier, with an enviable credit and trading history and excellent technical and customer service – we think we're one of a kind. We hope you'll agree.**



Let's start your energy reduction journey.  
**Together.**



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